

Oakville Soccer Club Nomination Form – Board of Directors



Personal Information:

Full Name:	Rama Al Jayyousi
Date of Birth:	
Address:	
Email Address:	
Phone Number:	

Eligibility Criteria:

To be eligible for a nomination to the Board of Directors, you must meet the following criteria:

- Be at least 18 years of age.
- Be free of insolvency or bankruptcy.
- Provide a valid Vulnerable Sector Screening if elected

Please check the following boxes to confirm your eligibility:

- I confirm that I am over the age of 18.
- I confirm that I am not insolvent or bankrupt.
- I will provide a valid Vulnerable Sector Screening if elected.

Professional Background:

Current Occupation:	Senior Product Marketing Manager
Industry:	Telco
Years of Experience:	25

Oakville Soccer Club

Nomination Form – Board of Directors



Skills and Qualifications:

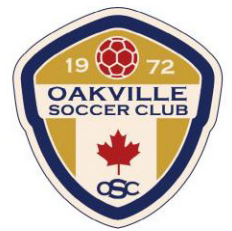
Referring to the corresponding Board of Directors Responsibilities, please provide details of your skills and qualifications that make you a suitable candidate for the Board of Directors by completing a self assessment based on the following scale:

- **No Experience (1):** No experience or knowledge in this area. Unfamiliar with the concepts or practices related to this skill.
- **Limited Experience (2):** Minimal experience or knowledge in this area. Some understanding of the concepts but has not applied them in a significant or relevant capacity.
- **Moderate Experience (3):** Moderate experience and knowledge in this area. Have applied this skill in previous roles but may lack deep expertise or extensive practice. Capable of contributing to discussions and decisions in this area but may need additional guidance or support.
- **Proficient (4):** Solid level of experience and expertise in this area. Have successfully applied this skill in relevant roles and can provide informed guidance and oversight. Confident in contributing to and leading discussions and decisions in this area.
- **Expert (5):** Extensive experience and deep expertise in this area. Recognized as an authority or thought leader in this domain. Can provide strategic insights, mentor others, and lead initiatives related to this skill area with minimal support.

Skills / Experiences	Self Assessment Rating (1 – 5)
1. Strategic Development & Implementation	5
2. Financial Management	3
3. Not for Profit Governance	3
4. Member Engagement / Satisfaction	5
5. Risk Management	2
6. Growth & Strategic Expansion	5
7. Government Relations	4
8. HR, Organizational Development, People & Culture	5
9. Technology, Innovation and Digital Strategy	4
10. Program and Player Development	2
11. Community Outreach and Engagement	5
12. Legal and Compliance	2
13. Marketing & Public Relations Governance	5

Oakville Soccer Club

Nomination Form – Board of Directors



Statement of Interest:

Please describe your motivation and reasons for seeking a position on the Board of Directors of the Oakville Soccer Club. What do you hope to contribute to the organization? (Maximum 250 words)

I am excited to bring my diverse experiences in public policy, strategy development, entrepreneurship, and personal soccer engagement to the Oakville Soccer Club Board of Directors.

Firstly, my public policy experience at the Dubai Public Policy Research Centre involved leading a flagship project to identify key issues using a scientific methodology, enabling evidence-based recommendations to government bodies. I played a pivotal role in team development, including interviewing, hiring, and training staff to foster a collaborative, high-performing culture. This experience sharpened my abilities in governance, strategic analysis, stakeholder communication, and cultivating synergies among diverse teams—skills that are essential for a role on the Board.

Secondly, as the founder and managing partner of Exhale Pilates & Yoga Studio, I demonstrated my entrepreneurial ability to use sports as a change agent, fostering community engagement and promoting health and wellness. Building the studio's culture by empowering a team of professionals while driving the business to success equipped me with hands-on expertise in organizational development and cultivating people-focused environments. This aligns strongly with the Board's emphasis on leadership, inclusion, and sustainable growth.

Finally, as a dedicated soccer mom for the past decade, I have witnessed firsthand how the sport positively shapes youth, fostering teamwork, resilience, and passion. My son's 10 year soccer journey flourished in Oakville over the past three years as a member of OSC's competitive teams. This personal connection motivates me to support OSC's mission and nurture its vibrant soccer culture.

I aim to leverage my expertise and experiences to enhance OSC's strategic direction, foster a strong and inclusive organizational culture, and ensure the club remains a leader in ethical governance and sustainable development.